

# New York Real Estate Summit

## Outlook for 2010-The Year Ahead

### Proshansky Auditorium

Graduate Center of The City University of New York  
365 Fifth Avenue, New York City

**Wednesday: February 24, 2010**

7:00 AM to 2:00 PM

- Hear from more than forty of the nation's business and real estate leaders on the state of the market
- Gain insight on the state of the office, residential, retail, hospitality market.
- Keynote panel with panel of experts where they expect the real estate market will be in 2010
- Have the opportunity to hear from sources of debt & equity for real estate

#### Program

- 7:30 AM to 9:00 AM: Registration & breakfast
- 8:00 AM to 9:00 AM: Keynote Panel: THE YEAR AHEAD IN 2010
- 9:00 AM to 10:00 AM: The hospitality market-owners & lenders
- 10:00 AM to 11:00 AM : The outlook for the office market
- 11:00 AM to 12 Noon: Residential Market Outlook
- 12 Noon to 1 PM: Money for commercial real estate
- 1:00 PM to 2 PM: Deal making and networking

#### Registration:

Cost of event: \$250

Day of event \$300

Michael Stoler

Moderator & Coordinator

Checks Only

Send payments to

New York Real Estate TV, LLC

25 Sutton Place South, 7M

New York, NY 10022

646-442-0717

mstoler@newyorkrealestatetv.com

#### Keynote Panel

Steven Witkoff

Joshua Muss

Bruce Mosler

Kenneth Bernstein

Stephen Siegel

James Kuhn

CEO, The Witkoff Organization

CEO, The Muss Organization

CO-Chairman & CEO Cushman & Wakefield

President & CEO, Acadia Realty Trust

Chairman Global Brokerage, CB Richard Ellis

President, Newmark Knight Frank

#### What's happening in the hospitality market-owners & lenders perspective

Neil Shah

Jason Lipiec

Vijay Dandapani

Will Obeid

Jason Chrein

Allan V. Rose

President & COO, Hersha Hospitality Trust

Group Vice President, M & T Bank

President, COO, Apple Core Hotels

President & CEO, Gemini Real Estate Advisors

Director, Lodging, Gaming & Real Estate, Calyon, Credit Agricole

Chairman, AVR Realty

#### The Office Market in New York & New Jersey

Robert Lapidus

David Falk

Mitchell Hersh

Howard Fiddle

Anthony Westreich

David Greenbaum

Principal, L & L Holding Company

President & Principal, Tri State Region, Newmark Knight Frank

President, CEO, Mack-Cali Realty Corporation

Vice Chairman, CB Richard Ellis

President & CEO, Monday Properties

President, New York City Office Division, Vornado Realty Trust

**The State of the Residential Rental & Condominium Market**

David Kramer  
Jeffrey Levine  
David Von Speckelson  
Hal Fetner  
David Picket  
Ofer Yardeni  
Amy Rose

Principal, The Hudson Companies  
Chairman, Douglaston Development & Levine Builders  
SVP Development-Toll Brothers City Living  
President, Durst Fetner Residential  
President, The Gotham Organization  
Managing Member & Co-Founder, Stonehenge Partners  
Co-President, Rose Associates

**Money for Commercial Real Estate**

Gino Martocci  
James Mirman  
William McCahill  
James Carpenter  
Michael Sarkozi  
Dan Harris  
Melissa Farrell  
Clifford Rooke  
Ralph Herzka

SVP & Head of Lending, M & T Bank  
Senior Vice President, Helaba Bank  
Executive Vice President, Capital One Bank  
SEVP & Chief Lending Officer, New York Community Bank  
Managing Director, JP Morgan  
Executive Vice President & CLO, Dime Savings Bank of Williamsburgh  
Managing Director, Prudential Mortgage Bank  
General Manager & Managing Director, Eurohypo AG, NY Branch  
President & CEO, Meridian Capital Group

**REGISTRATION FORM**

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Wednesday, February 24, 2010  
7 AM to 2 PM  
Graduate Center of City University, 365 Fifth Avenue, New York, New York

Name of Registrant \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Cost per registrant: \$250  
Day of the event: \$300  
Checks only: New York Real Estate TV, LLC  
Mail to  
Michael Stoler  
New York Real Estate TV, LLC  
25 Sutton Place South, Suite 7M, New York, NY 10022 Telephone: 646-442-0717

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